

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants	:	Jacobi, et. al.	)	Group Art Unit: 3714
			)	
Appl. No.	:	09/933,277	)	
			)	
Filed	:	August 20, 2001	)	
			)	
For	:	SERVICES FOR INCREASING	)	
		THE UTILITY OF	)	
		ELECTRONIC WISH LISTS	)	
			)	
Examiner	:	Ronald Laneau	)	
			)	

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AMENDMENT AND SUBSTANCE OF INTERVIEW

Commissioner of Patents and Trademarks  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action issued on August 24, 2007, please reconsider the above-referenced application in view of the following amendments, substance of interview, and remarks.